

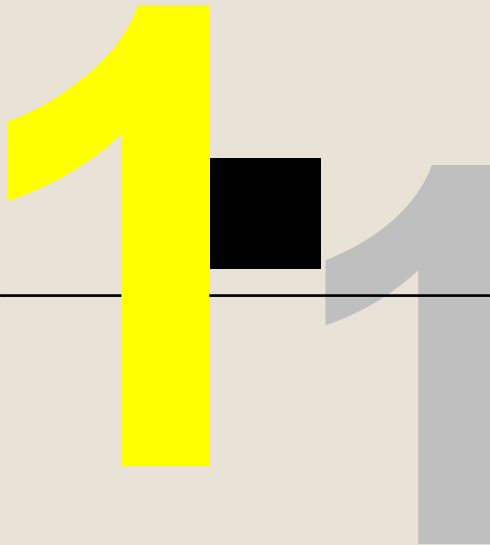
TOP TRENDS 5.2[®]

Company Profile

1/ THE COMPANY



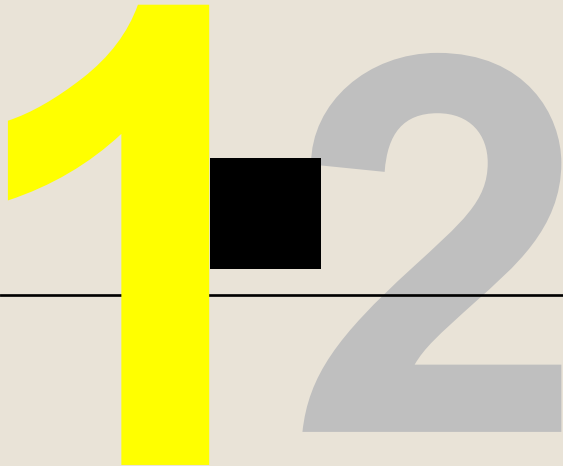
Top Trends S.A. is one of the leading companies in the Athletic - Sportswear industry in Greece & Cyprus with more than 30 years experience.



With practices such as creating strategic partnerships, the conclusion long-term relationships with customers, partners, suppliers is making the company's performance extremely successful in a highly competitive environment.

The strategic objective of **Top Trends S.A.** is to maintain it's dynamic position in the Greek market and to apply it's strategic development plan which is scheduled for the next 5 years, boosting sales of new brands, investing in new stores and operating with responsibility to the employees, customers and the local community.

1/2 THE COMPANY



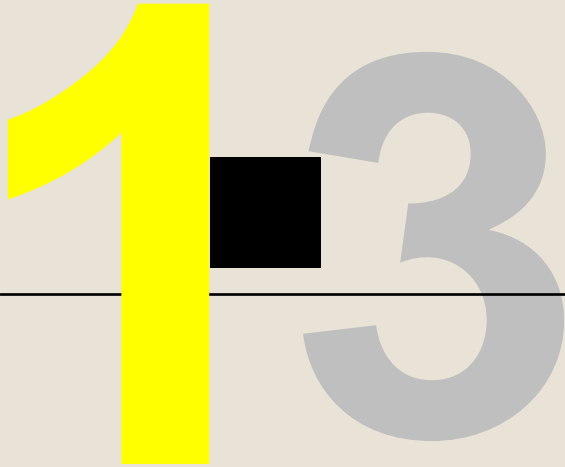
Top Trends S.A. operates with high standards of organization and corporate management. Its remarkable team and external partners network, share common targets and values, always aiming on innovation.

Company's premises are located in Athens, in the prime suburb of Voula, in Vouliagmenis Avenue, with easy access to the airport. The operations of the company are divided in two divisions. **Athletic** and **Casual-Fashion**. At the main, four-level building the Athletic division presents in separate showrooms all the collections of the athletic brands.

The premises of the Casual-Fashion division are located in the center of Athens, in the Athens Heart Mall. Casual-Fashion division presents in 3 separate showrooms all the collections of the fashion-casual brands. **Top Trends S.A.** has established its subsidiary company, **Freegree LTD**, in Cyprus which operates 2 Skechers Concept Stores and 1 Outlet.

Top Trends Group revenue is 16,7M Euros (CY 2021), increased by 32,60% compared to CY 2020.

1/3 THE COMPANY



Top Trends S.A. collaborates with leading Logistic Company (Seagull S.A.) in order to provide its customers with the highest level of delivery service.

Total personnel of **Top Trends S.A.** is consisted of 108 experienced and committed employees in Greece and Cyprus.

Company's sales network consists of more than 1.150 point of sales with high standards and covering all the distribution channels:

- Sporting Goods
- Athletic Specialty
- Casual
- Fashion
- Kids
- Footwear
- Department Stores

In addition, company maintains a leading presence in the **Team Sales** network with more than 450 clubs.

2/ HEAD OFFICES



2/1 HEAD OFFICES



HEAD
OFFICES
2.1

2/1 HEAD OFFICES



2/1 HEAD OFFICES



2/1 HEAD OFFICES



2/1 HEAD OFFICES



SHOWROOMS

2/2 SHOWROOMS

SKECHERS



2/2 SHOWROOMS

SKECHERS







2/2 SHOWROOMS

R
RUSSELL
ATHLETIC



2/2 SHOWROOMS

R
RUSSELL
ATHLETIC



TOP TRENDS 5.2®

2/2 SHOWROOMS

SPALDING
MADE FOR THE GAME®



TOP TRENDS 5.2®

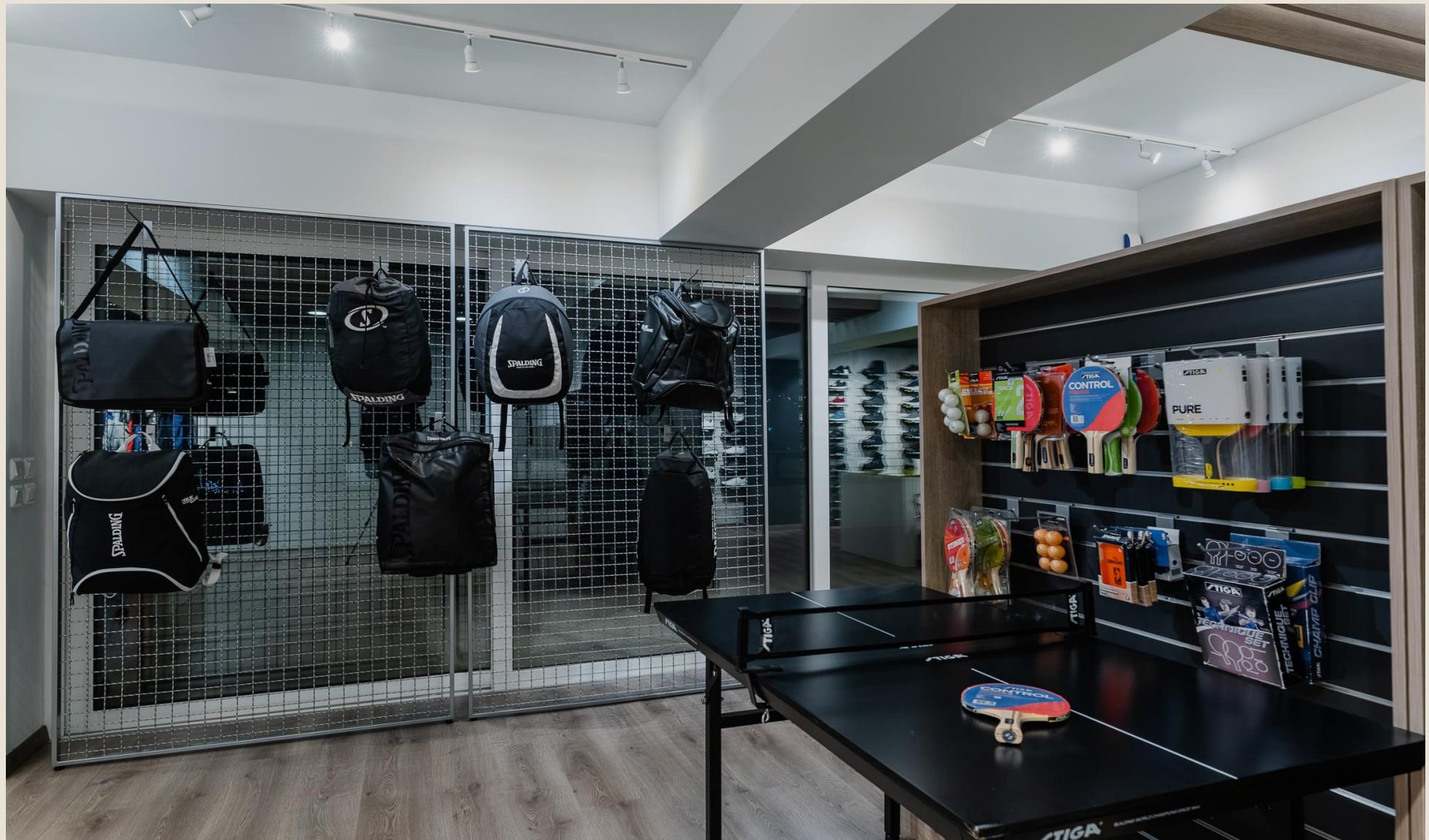
2/2 SHOWROOMS





2/2 SHOWROOMS

STIGA®







2/2 SHOWROOMS

FRANKLIN MARSHALL



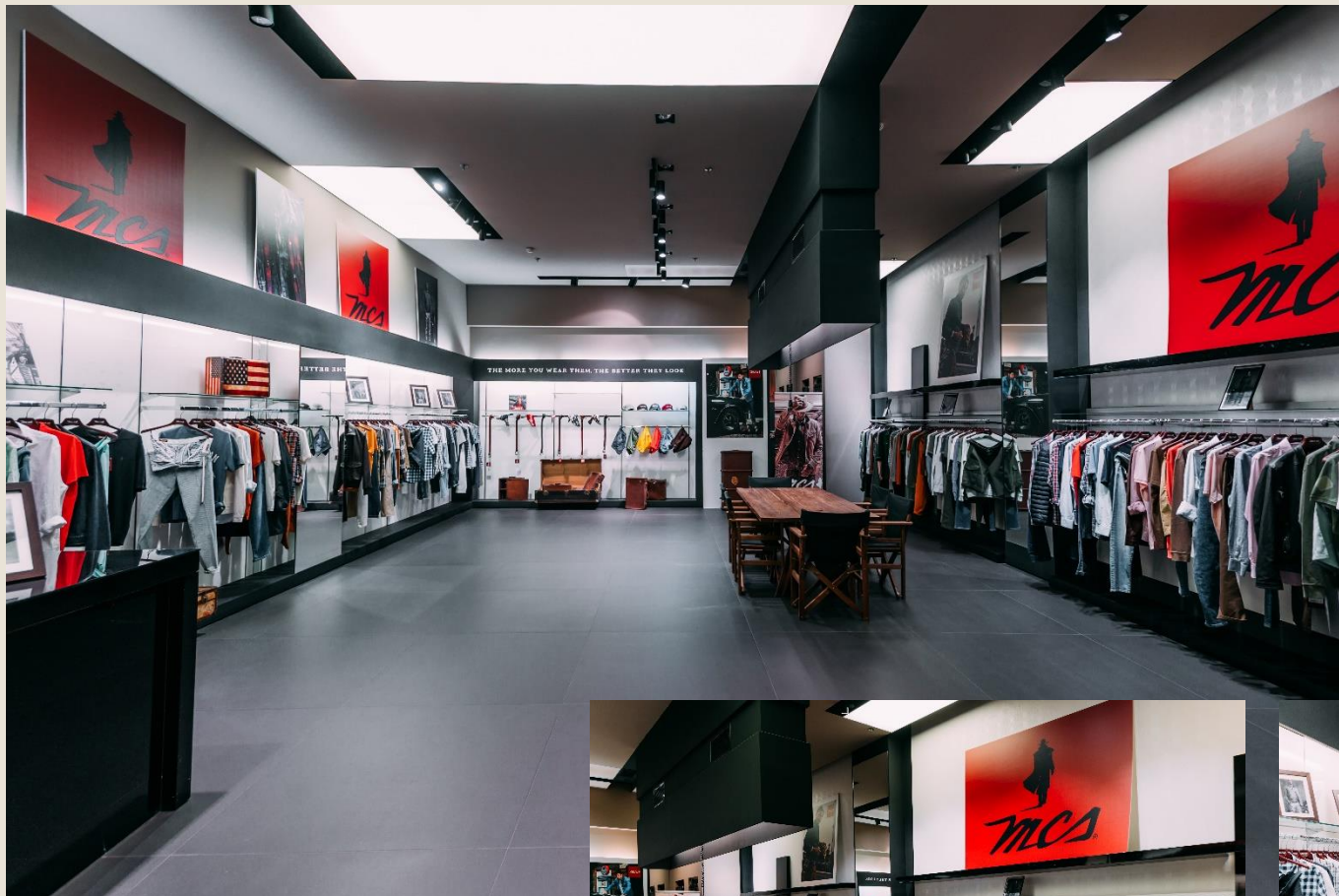


2/2 SHOWROOMS

Juicy Couture



2/2 SHOWROOMS



3/ BRAND PORTFOLIO

Top Trends S.A., is exclusive importer and distributor of the following Brands:

Athletic Brands

- **SKECHERS** Shoes, Apparel, Accessories
- **RUSSELL ATHLETIC** Apparel, Accessories
- **SPALDING** Balls, Team Wear, Backboards, Accessories
- **STIGA** Table Tennis, Tables, Bats, Balls Etc.
- **MAGNUM** Boots, Work Wear Footwear
- **HI-TEC** Outdoor Footwear
- **SELECT** Balls, Accessories

Casual - Fashion Brands

- **JUICY COUTURE** Shoes, Apparel, Accessories
- **FRANKLIN & MARSHALL** Shoes, Apparel, Accessories
- **MCS** Shoes, Apparel, Accessories
- **SERGIO TACCHINI** Shoes

Kids Brands

- **WALT DISNEY** Kids Shoes
- **WARNER BROS** Kids Shoes
- **MARVEL** Kids Shoes
- **CROCODILINO** Kids Shoes

4/ RETAIL STORES

RETAIL
STORES



4/ RETAIL STORES

Top Trends S.A., operates the following stores:

SKECHERS CONCEPT STORES

GREECE

ATHENS

- GLYFADA
- NEA ERYTHRAIA
- PERISTERI
- CHALANDRI
- KALLITHEA

THESSALONIKI

- CITY CENTER

CYPRUS

- NICOSIA, NICOSIA MALL
- LARNAKA METROPOLIS MALL

SKECHERS CORNERS

- ATTICA DEPT. STORE CITILINK
(SKECHERS KIDS) - ATHENS
- ATTICA DEPT. STORE GOLDEN HALL
(SKECHERS KIDS) - ATHENS
- HONDOS CENTER DEPT. STORE -
GLYFADA, ATHENS
- HONDOS CENTER DEPT. STORE -
THESSALONIKI
- SPORT CAFÉ - VRILISSIA, ATHENS
- KOURINOS SPORTS & CASUALS - AGIOS NIKOLAOS,
CRETE ISLAND

SKECHERS SHOP IN SHOPS

- ATTICA DEPT. STORE CITY LINK - ATHENS
- HONDOS CENTER DEPT. STORE – ATHENS

SKECHERS OUTLET

- MC ARTHUR GLEN DESIGNER OUTLET, SPATA, ATTICA
- MEGA OUTLET MALL, PYLAIA THESSALONIKI

MULTIBRAND OUTLET STORES

GREECE

- MEGA OUTLET MALL, PYLAIA THESSALONIKI
- #### CYPRUS
- NEO PLAZA, NICOSIA

5/ E-SHOPS

SKECHERS on line

www.skechers.gr

RUSSELL ATHLETIC on line

www.russellathletic.gr

MAGNUM BOOTS on line

www.magnumboots.gr



E-SHOPS

6/1 CONCEPT STORE

SKECHERS

ATHENS Glyfada

25 Agelou Metaxa street,
166 75 Athens, Greece



6/1 CONCEPT STORE

SKECHERS

ATHENS Glyfada

25 Agelou Metaxa street,
166 75 Athens, Greece



6/1 CONCEPT STORE

SKECHERS

ATHENS Nea Erythraia

4-6 Iroon Polytexniou,
14671 Athens, Greece.



6/1 CONCEPT STORE

SKECHERS

ATHENS Nea Erythraia

4-6 Iroon Polytexniou,
14671 Athens, Greece.



6/1 CONCEPT STORE

SKECHERS

ATHENS Nea Erythraia

4-6 Iroon Polytexniou,
14671 Athens, Greece.



6/1 CONCEPT STORE

SKECHERS

ATHENS Peristeri

69 Ethnikis Antistaseos,
Athens, Greece



6/1 CONCEPT STORE

SKECHERS

ATHENS Peristeri

69 Ethnikis Antistaseos,
Athens, Greece



6/1 CONCEPT STORE

SKECHERS

ATHENS Peristeri

69 Ethnikis Antistaseos,
Athens, Greece



6/1 CONCEPT STORE

SKECHERS

ATHENS Chalandri

24, Chaimanda,
Athens, Greece



6/1 CONCEPT STORE

SKECHERS

ATHENS Chalandri

24, Chaimanda,
Athens, Greece



6/1 CONCEPT STORE

SKECHERS

ATHENS Kallithea

141, El. Venizelou
Athens, Greece



6/1 CONCEPT STORE

SKECHERS

ATHENS Kallithea

141, El. Venizelou
Athens, Greece



THESSALONIKI

103 Tsimiski Street,
Thessaloniki, Greece



THESSALONIKI

103 Tsimiski Street,
Thessaloniki, Greece



6/1 CONCEPT STORE

SKECHERS

THESSALONIKI

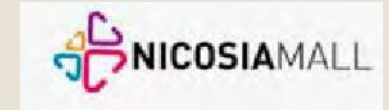
103 Tsimiski Street,
Thessaloniki, Greece



6/1 CONCEPT STORE

SKECHERS

CYPRUS / NICOSIA
Nicosia Mall



6/1 CONCEPT STORE

SKECHERS

CYPRUS / NICOSIA
Nicosia Mall



6/1 CONCEPT STORE

SKECHERS

CYPRUS / NICOSIA
Nicosia Mall



6/1 CONCEPT STORE

SKECHERS

CYPRUS / LARNACA Metropolis Mall



CYPRUS / LARNACA
Metropolis Mall



6/1 CONCEPT STORE

SKECHERS

CYPRUS / LARNACA Metropolis Mall



 **METROPOLIS**
more to enjoy! MALL

ATHENS

Mc Arthur Glen Designer Outlet / Spata Attica.



6/2 OUTLET

SKECHERS

ATHENS

Mc Arthur Glen Designer Outlet / Spata Attica.



ATHENS

Mc Arthur Glen Designer Outlet / Spata Attica.



THESSALONIKI
Mega Outlet, Pylaia



6/2 OUTLET

SKECHERS

THESSALONIKI
Mega Outlet, Pylaia



THESSALONIKI

Mega Outlet Mall, Pylaia



6/2 OUTLET

**FRANKLIN
MARSHALL**

Juicy Couture

THESSALONIKI

Mega Outlet Mall, Pylaia



**MEGA
OUTLET**

6/2 OUTLET

**FRANKLIN
MARSHALL**

Juicy Couture

THESSALONIKI

Mega Outlet Mall, Pylaia



**MEGA
OUTLET**

THESSALONIKI

Mega Outlet Mall, Pylaia



**MEGA
OUTLET**

CYPRUS / NICOSIA
Neo Plaza Mall



6/2 OUTLET

SKECHERS

CYPRUS / NICOSIA
Neo Plaza Mall



TOP TRENDS 5.2

ATHENS

Attica / The Department Store



ATHENS

Attica / The Department Store



ATHENS

Attica / The Department Store



ATHENS

Hondos Center



ATHENS

Hondos Center



THESSALONIKI

Shop into Shop Hondos Center



6/3 SHOP IN SHOP

Juicy Couture

THESSALONIKI

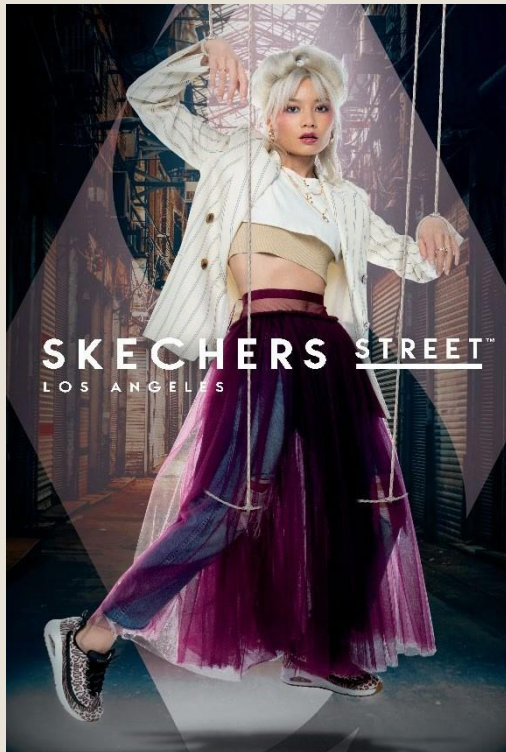
Shop into Shop Hondos Center



7/ ATHLETIC DIVISION

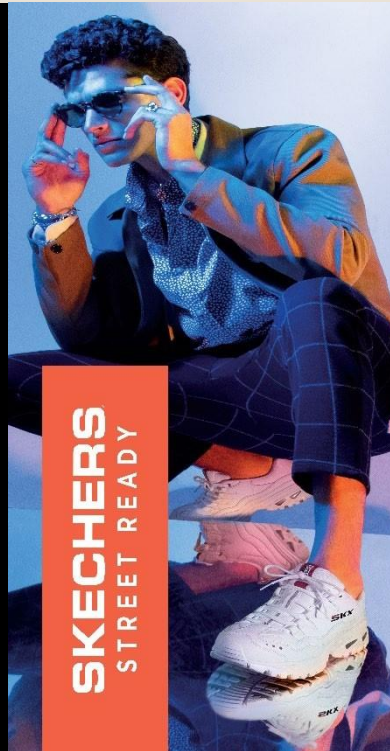


ATHLETIC DIVISION



A multi-billion-dollar, award-winning global brand, Skechers designs and develops lifestyle and performance product known for style, innovation, quality and comfort.

Along with its diverse footwear offering, the Company's head-to-toe collections for men, women and kids include a growing range of apparel and accessories.



With international business representing more than half of its total sales, Skechers has product available in more than 170 countries and significant opportunities for continued expansion worldwide.

The Company sells its collections through third-party wholesale partners and directly to consumers via more than 3,550 Skechers retail stores and e-commerce platforms.



Headquartered in Manhattan Beach, California, Skechers is traded on the New York Stock Exchange under the symbol SKX.

7/ ATHLETIC DIVISION



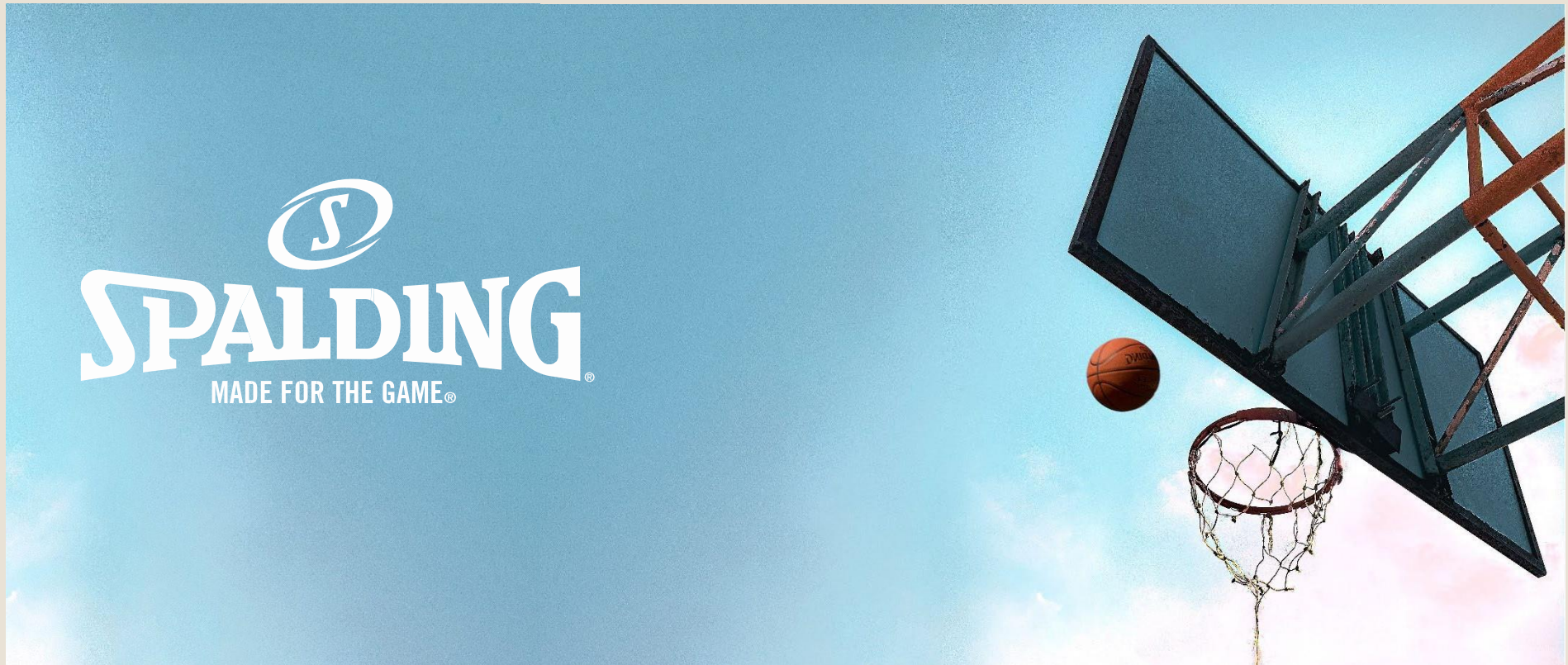
From 1902, Russell Athletic has been dedicated to helping athletes perform at the highest level.

Russell Athletic is the American athletic brand that is passionate about designing apparel for all athletes:

little leagues to big leagues, weekend warriors to elite competitors.

With legacies like the invention of the sweatshirt and outfitting great athletes for generations, Russell Athletic has played an integral role in developing performance wear that has been delivered for more than 100 years.

Combining the old with the new, inspired by authentic American collegiate heritage, Russell Athletic continues to create modern-day classics for everyday Athletes.



Since 1876, Spalding has been true to the game.

Spalding ignites the inner confidence that lives in athletes of all levels, across the globe, and enables them to play their best game.

Spalding protects the integrity of sport, because of its passion for the will behind the work.

Spalding's heritage of quality products is what makes the brand to stand out and you excel.

Spalding is an icon in sports and innovation.



Building World Champions since 1944

Stiga is one of the leading table tennis brands in the world and the Official Blade Supplier to the Chinese National Team.

Stiga is also the Official Equipment Supplier to SPiN GALACTIC.

Stiga offers professional products such as table tennis, rackets, balls, rubbers, blades, tables, balls, clothes and accessories with partners in over 100 countries.

Stiga started its production of table tennis products in 1944 and today it is established as one of the world's largest brands of table tennis.



Hi-Tec Sports was founded by Frank Van Wezel in 1974.

Frank's love of squash and tennis led to his involvement in the sports shoe industry.

He was instrumental in the introduction of the first specialist squash shoe, which subsequently led to the creation of Hi-Tec Sports PLC.

From humble beginnings in 1974, Hi-Tec was floated on the London Stock Exchange in June 1988.

Feeling stifled by the demands of the short-term profit goals of being a public company, Frank decided to privatize Hi-Tec Sports in 2000.

40 years on, Hi-Tec Sports now enjoys worldwide recognition as being one of the world leaders in sports and outdoor footwear, with distribution in approximately 100 countries and subsidiary companies in UK, USA, Canada, South Africa, Spain, France, Germany, Greece and the Benelux. And the best is yet to come!



From 0 to 100 in 35 years

1982

Magnum is born

1985

Investment is made into
Magnum R&D

1990

First complete global

magnum footwear
collection is launched

1998

Magnum tactical advisory
council is established

2000

Magnum officially goes alone

2003

The elite force series becomes

the first ever globally certified
tactical footwear collection

2013

Further expansion
as magnum launch
healthcare & service collection

2015

The next generation of heroes

in fire services

2017

Strike force series

TODAY

Magnum is sold in over 100
countries around the world.

We are the first choice in footwear
for Law Enforcement, Ambulance,

Fire, Security, Healthcare and
Service, Construction and

Industrial professionals.

We continue to innovate and create
to deliver the best fit for purpose

footwear.

7/ ATHLETIC DIVISION

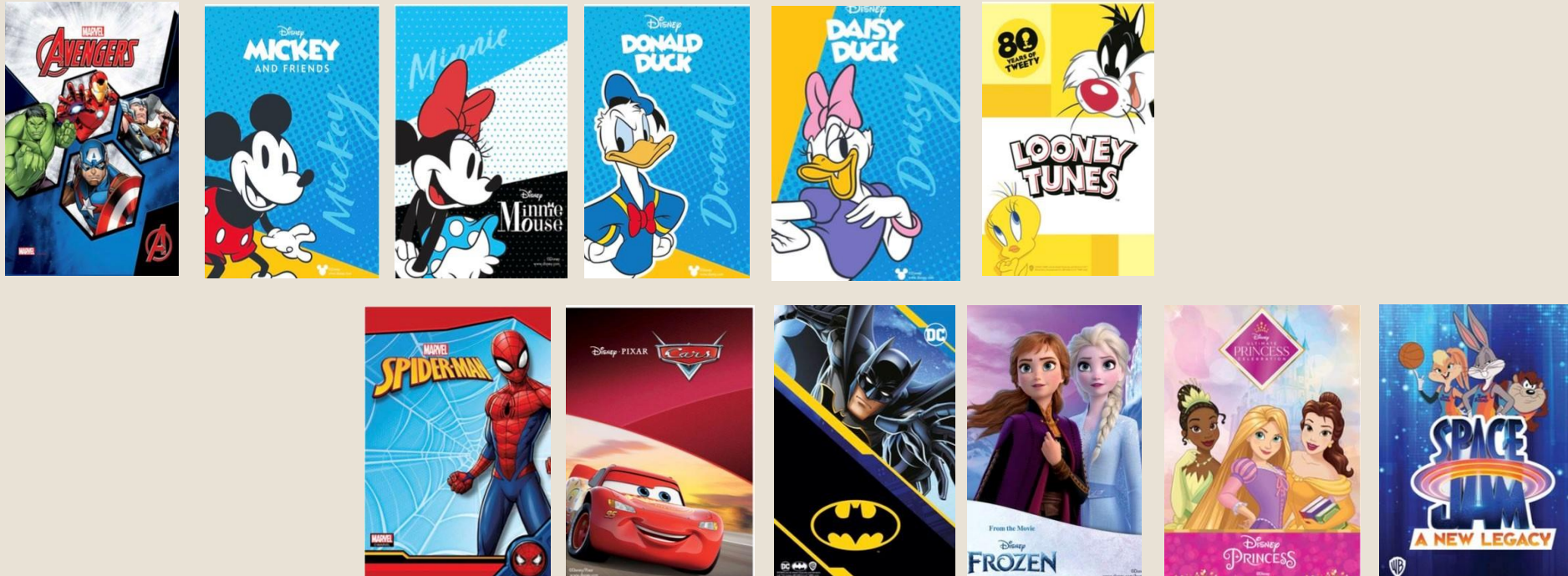
CROCODILINO



Established in 1920. Since then the brand specialized in manufacturing superior quality shoes for children. In 1986 the brand opened its 1st retail store in Athens and until today Crocodilino is one of the leading kids shoe brands in the Greek Market.

Today it has a presence in the Greek Market in 10 concept stores and in wholesale accounts of Kids shoe stores.

7/ ATHLETIC DIVISION



Disney Consumer Products (DCP) is a subsidiary of the Walt Disney Company that engages in merchandising of the Disney brand and Disney properties.

DCP's origins trace back to 1929 when Walt Disney licensed the image of Mickey Mouse for use on a children's writing tablet.





FRANKLIN MARSHALL



Franklin & Marshall is an Italian sportswear brand inspired by iconic American-style apparel. Proud to be deeply rooted in the historical heritage of College Sports, Franklin & Marshall is an Italian sportswear brand inspired by American vintage classics.

Franklin & Marshall apparel is the outcome of passion, experience and knowledge combined together.

The main features of all Franklin & Marshall collections are superior craftsmanship and great attention to detail.

Styles from the 50s & 60s are brought into contemporary fashion through appliques, embroidery and distressed prints. Many items are treated with a handcrafted dyeing process, which makes each piece unique.

Last but not least, Franklin & Marshall cares about the environment. Since the beginning of 2021 a Sustainable Fabrics Program has been introduced to the brand collection.

Organic cotton and recycled fabrics are chosen more and more frequently to create Eco-friendly garments.

8/ FASHION DIVISION



Mix an American heritage with products, refined Italian style: so a great sturdy

brand came to life. A unique, detail, authentic and original blend. A rich heritage and wealth of design. inspiration with consistent Italian refined, men. quality and style.

Combine the brand, with the Rider Icon, to build an

international brand consumers love, trust and respect. An outdoor inspired, casual and classic brand for real

Offering outstanding built on quality,

reliability, attention to craftsmanship and contemporary

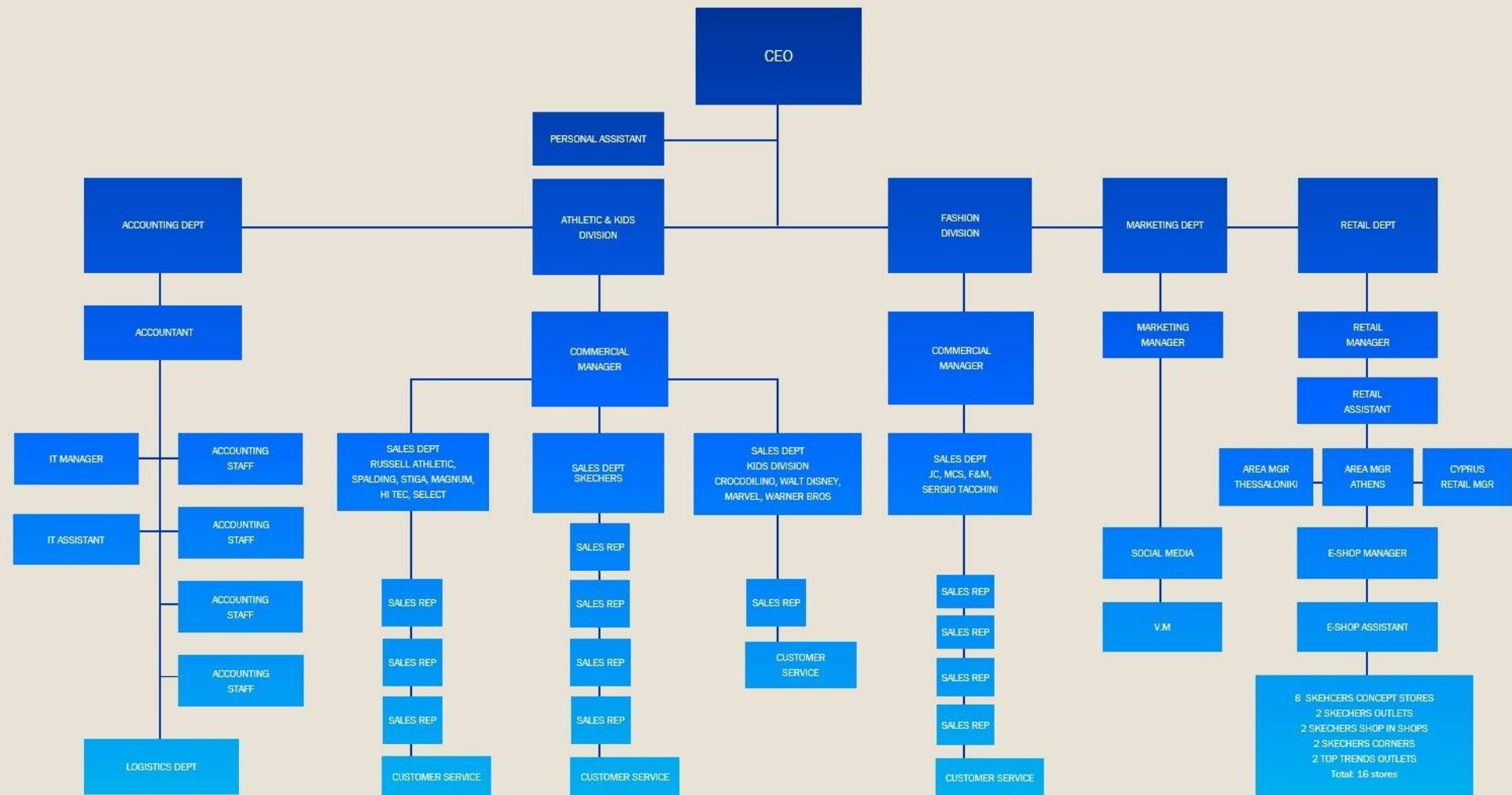
Juicy Couture



Juicy Couture is a premium marketplace, featuring athletic and lifestyle apparel, accessories and more.

We've built our brand with a careful, unique approach, and our passionate and knowledgeable team provides superior service and experiences to all customers.

9/ ORGANIZATION CHART



FASHION DIVISION

FRANKLIN
MARSHALL

Juicy Couture

MCS

ATHLETIC & KIDS DIVISION

SKECHERS

R
RUSSELL
ATHLETIC

SPALDING
MADE IN THE USA

STIGA

MAGNUM

HI-TEC

CROCODILINO



Y **THANK**
ou

TOP TRENDS 5.2[®]

www.top-trends.gr